



September 6, 2023

Dear Public Health Leader,

Is your community ready for the changing dynamic of our NJ population? By 2034, there will be more adults over 65 years than children under 18 years old. This shift could significantly impact the needs of your community, and local public health leaders have an important role to play in how well healthcare and services are delivered to our communities moving forward.

As a result of these population projections, The Henry and Marilyn Taub Foundation funded 5 Bergen County communities beginning in 2015, to develop and grow age friendly initiatives with the goal of creating more inclusive, livable communities for all residents. Garfield was one of those 5 communities and our work over the last 7 years has proven that public health plays a vital role in creating an age-friendly community framework that benefits residents from 8 to 80 years old!

To build on this work, Generations for Garfield, in partnership with The Harpour Group consultants, was awarded a leadership grant to mentor up to 5 communities who would like to develop a more inclusive approach to creating a livable community for all ages and address the goals of the CDC's Healthy People 2030.

If selected, our team will work with your public health program to co-create an age-friendly infrastructure by providing technical assistance that will include an application to the World Health Organization Global Network of Age Friendly Cities.

If you would like to learn more about the local age friendly movement and the benefits of coalition building and a public health infrastructure that can fuel strong economic growth, we invite you to be our guest on **Friday, October 6, 2023** at 11:30 am for a kick-off luncheon at Biagio's Ristorante in Paramus, NJ. *We also encourage you to bring a colleague in a key leadership role, i.e., someone who is excited and open to innovative ideas to advance health and well-being in your community.* We kindly request your RSVP via email (TheHarpourGroup@gmail.com) by September 25th.

Best Regards,

Shannon Lyons, Ann McDonald, Darleen Reveille

About The Harpour Group Consultants

The Harpour Group, LLC

The Harpour Group is a newly established consulting group that evolved out of the collaborative work of the multi-sector coalition that comprises the age-friendly community initiative, *Generations for Garfield*. *Generations for Garfield* was established in 2016 in the City of Garfield, which itself, has a great history of coalition building, particularly through the Public Health Department and Community Affairs Division of the Garfield Police Department. Prior to establishing The Harpour Group, Shannon and Darleen had worked together for more than 10 years on many projects, including grant-funded programming and outreach related to public health, environmental health and collaborative policing initiatives. Through this project-based work, the partners, in cooperation with the Garfield team, have developed and implemented successful strategies for building strong and sustainable community coalitions. Recognizing the benefits of collaborative work and how it improves community and partner engagement— between organizations, residents, and even academic partners—will significantly improve project-based outcomes. The Harpour Group is prepared to translate these strategies across sectors to the benefit of individual clients or community-based organizations.

Shannon Doherty Lyons, MS

Shannon Doherty Lyons is a New York University Alumni who has been working in the NYU Langone Health's Department of Environmental Medicine for the last 15+ years. Shannon is a Research Scientist with a Master's degree in Environmental Medicine and a Community Engagement and Outreach Associate. She spent the first 10 years at NYULH primarily in the laboratory, but has since shifted gears to focus more broadly on environmental health and age-friendly community outreach and engagement. Shannon's community-based work has melded the concepts of age-friendliness and environmental health in order to better define age-friendly environmental health issues in partner communities. Her concentration has mainly been in Garfield, NJ, but Shannon also helped launch the Fair Lawn, NJ age friendly initiative, *Fair Lawn for All Ages*, including the development, implementation and analysis of their community survey. Shannon has published several peer-reviewed journal articles and serves on the Advisory Board for the Aging and Social Change Network. In 2018, she was named a New York University Aging Incubator Senior Fellow. In 2022, she joined The Harpour Group as Managing Partner, where she will continue to focus on community engagement and coalition building strategies.

Darleen Reveille, RN, Vice President of Business Development Harpour Group Consultants, LLC

Darleen has a wealth of experience in clinical practice and leadership; her nursing career has spanned several healthcare sectors, including critical care in hospitals, employee health in corporations, and public health. She was appointed Public Health Nurse for the City of Garfield, New Jersey, in 2003. Drawing from her experience caring for critically ill patients, Darleen recognized the built environment's impact on people's lifestyle choices and health. She believes the best solutions for enhancing health and healthcare accessibility come from collaborating with enthusiastic and innovative individuals within the community. Darleen was honored with the Robert Wood Johnson Foundation's National Community Health Leaders Award for bringing together a coalition of health, education, and community development professionals from New Jersey public and private sector organizations. The alliance is credited for successfully creating, implementing, and measuring programs that promote healthy lifestyle habits. Darleen became part of the Harpour Group Consultants team in 2021. Her passion for projects that promote vibrancy, health, and equity for people of all ages remains unwavering.

Ann E. McDonald, RN, MN

Ann McDonald is an accomplished administrator with deep executive leadership experience at academic institutions, community healthcare organizations, and a major regional payer. She also developed a successful consulting practice that worked closely with foundations, pharmaceutical industry partners and cross continuum care collaboratives, driving care integration. Throughout her career she has shown the ability to think strategically and help develop high performance teams to drive innovative approaches to integrating care across complex health systems. The broad range of her leadership experience includes:

- Clinical Executive/Healthcare Leader Mentoring and Coaching
- Developing Organizational Leadership
- Facilitating Multi-Organizational Task Forces
- Visioning and Strategic Development of Integrated Care Programs
- Quality Improvement In and Outside of Health Care Delivery
- Design of Service Delivery Programs Implemented Across the Continuum of care
- Assessment of Health Service Programs
- Change Management
- Comprehensive Care Coordination
- Developed and Implemented Multi-stakeholder Public Health Initiatives
- Population Health
- Development of External Sources of Organizational Support

After beginning her own executive consulting practice, Ann worked closely with the New Jersey Governor's Excellence Program as a Malcom Baldrige Quality Award examiner in both education and health care delivery systems. After serving initially in the role of consultant, Ann developed the position of Director of Oncology Services for Berkshire Health Systems, integrated a private medical oncology practice, and led the design, construction, and operationalization of the Berkshire region's first comprehensive cancer center. The center became the first member of Dana Farber's Cancer Care Collaborative. The first executive to hold this position in the 140-year history of Berkshire Health Systems, she developed the role reporting directly to the CFO. The Breast Cancer Program has become a Center of Excellence and the care navigation program reduced out-migration to an all-time low. She designed and lead a number of innovative programs to improve care, access and care coordination in primary care, (Level III PCMH Recognition) and reduce readmissions from an impoverished region of the county by implementing a network of multidisciplinary coordinated care while mitigating social barriers to improved health status.

Prior to joining Berkshire Health Systems, Ann McDonald was Vice President of Quality Improvement at SSM DePaul Health Center with SSM winning the first health care Malcom Baldrige National Quality Award conferred in the United States. In her role as Vice President, Ann worked closely senior leadership to create coalitions dealing with service issues, critical safety, and patient care integration, through integrating ambulatory practices and DePaul Medical Group services. As a 21 hospital, 5 state health system, Ann supported SSM's IHI-modeled Care Collaboratives.

Before her duties at SSM DePaul Health Center, Ann McDonald was the Director of Medical Management for Sisters of Mercy, Mercy Medical Group, focusing on population health, clinical effectiveness, and care management to improve financial performance in payer contracts. In that role, she was responsible for building coalitions of physician practices, aligning nursing care management teams, allied health professionals and administrators to develop and implement population-based healthcare programs across the system's continuum of care.

She has published several book chapters and peer-reviewed journal articles based upon her leadership experiences and clinical expertise.